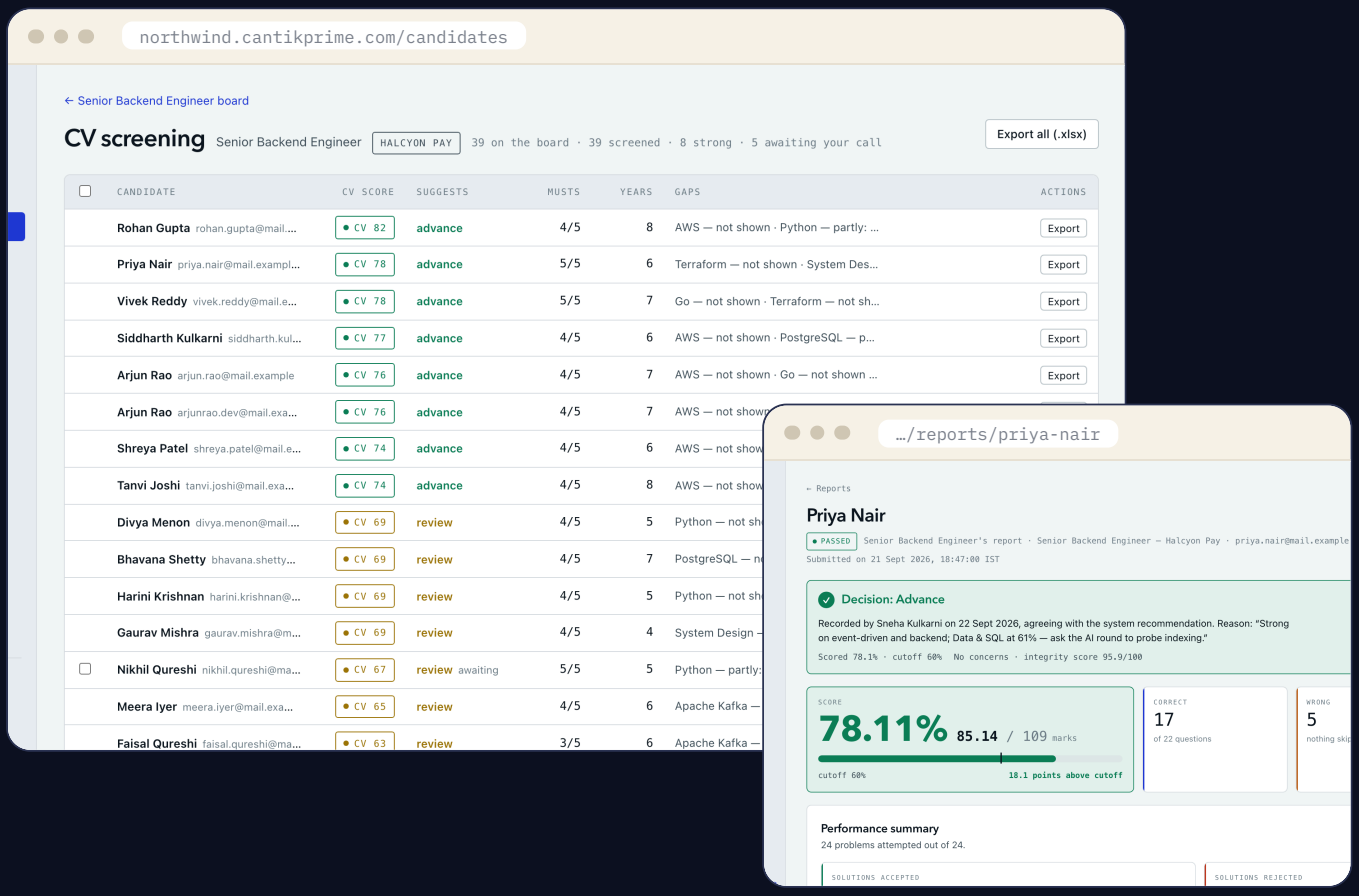
Cantik **Prime**

AI-NATIVE HIRING PLATFORM

Hiring, made easy. *Decisions, made on evidence.*

Your whole hiring pipeline in one easy place. Paste a job description and Cantik Prime does the busywork: CV screening, first calls, assessments, interviews and scheduling. Your team makes the decisions, with the evidence in front of them.



CANTIKPRIME.COM

FOR STAFFING AGENCIES & IN-HOUSE TA TEAMS

WHY CANTIK PRIME

Hiring shouldn't feel like juggling. *With Cantik Prime, it doesn't.*

STAFFING AGENCIES & RPOS

"The client rejected the shortlist again."

Recruiters lose days to screening calls, and the only thing you can send a client is a PDF résumé. When a shortlist is rejected, there's nothing behind it to defend.

WITH CANTIK PRIME

- → A ranked, **evidenced** shortlist in hours, not weeks
- → A **client link** with the scorecard, recording and decision, and no login

IN-HOUSE TA TEAMS

"Our architects spend Fridays on first rounds."

Senior engineers burn hours on candidates who couldn't pass the basics. Every interviewer holds a different bar, and nobody can see where hiring is stuck.

WITH CANTIK PRIME

- → Your panel meets only people who **proved the fundamentals**
- → **One rubric** across teams, interviewers and roles

01

Easy from day one

Setup is pasting a job description. Cantik Prime reuses it to screen CVs, write the assessment and brief the interviewer. No test authors, no extra vendors, one place.

02

AI does the busywork

AI screens, calls, assesses, interviews and schedules at any volume. Recruiters, panelists and clients make the call. Nobody is rejected by a machine.

03

Evidence at every step

Each score carries its reason: the résumé line, the recorded attempt, the transcript quote, the expert's scorecard. Flags are reviewed by a person.

WHAT YOU STOP DOING	WHAT HAPPENS INSTEAD
~~Juggling a job board, ATS, spreadsheets, a test vendor, calendars and WhatsApp~~	**One place, from the JD to the decision**
~~Reading 300 CVs to find the 10 worth calling~~	**A ranked list the moment CVs arrive**
~~A day of calls to learn notice periods~~	**The AI makes the first calls**
~~Senior engineers spending Fridays on first rounds~~	**AI interviews, any time of day**
~~Eleven emails to book one panel round~~	**Candidates book their own slot**
~~Copy-pasting feedback into client emails~~	**One link with everything to decide**

HOW IT WORKS

One candidate, seven steps, *one profile.*

Follow Priya, a senior backend engineer applying for a role at a fintech client. Her recruiter set up the role by pasting the JD; everything after that ran in one place. Each step adds evidence to her profile, and each one can be switched on or off per role.

PN

Priya Nair
Senior Backend Engineer · 6 yrs · Bengaluru · notice 30 days

Selected

1 **Role brief from the JD**
The JD becomes a structured brief: skills ranked, seniority, competencies, must-haves.

5–8 yrs
PYTHON · KAFKA · AWS

2 **CV fit**
Her résumé arrives from the ATS and is scored against the brief, with the line that proves each skill.

78
CV FIT · STRONG

3 **AI telecall**
A first call confirms interest, notice period, location and expected CTC.

6 min
NOTICE 30 DAYS

4 **Proctored assessment**
A 45-minute paper written for the role: MCQs plus coding in a real sandbox, with identity check and recording.

78%
TOP 13% OF 41

5 **AI interviews**
A voice Technical round that probes her weakest section, and a Role Fit round for motivation and constraints.

4 / 5
PROCEED

6 **Expert panel round**
A principal engineer from Interview Cloud runs a Teams round. Recording, transcript and evidence pack come back on their own.

Strong hire
58 MIN · TEAMS

7 **Decision, shared with the client**
The client opens one read-only link: decision, scorecard, recording, transcript. No account needed.

Selected
SHARED WITH CLIENT

SCREEN

Start with the pile you already have. *Open a ranked list.*

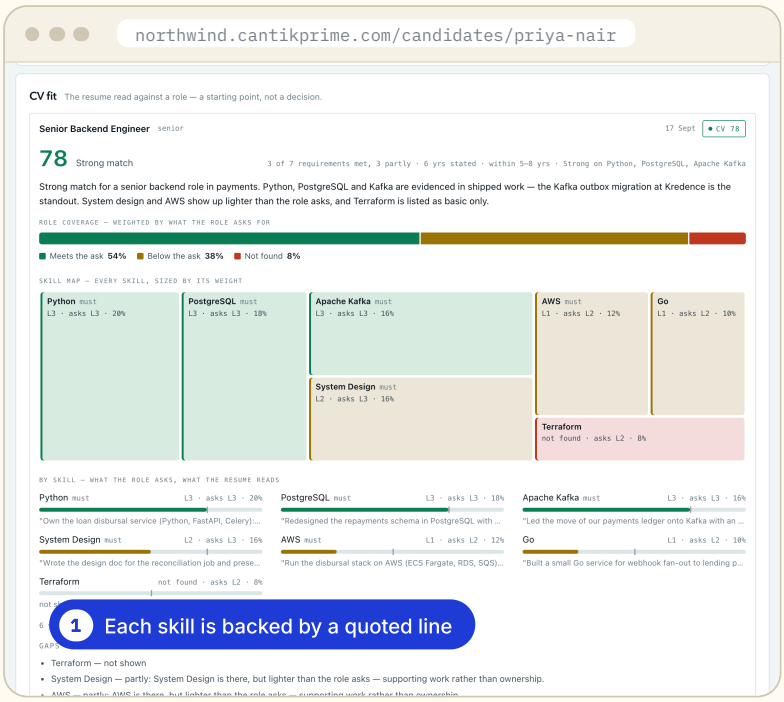
CV FIT & JD FITMENT

Every CV, read against the JD the moment it lands

✓ Saves you reading every CV to find the ten worth calling

A fit score out of 100 with the matched skills, the gaps and the years of experience. Each skill comes with the résumé line that proves it, checked word for word.

- → **Ranks** the pile; never rejects anyone on its own
- → **Bulk-score** a folder of CVs and export a client-ready sheet
- → Feeds the AI interviewer what the CV **leaves open**

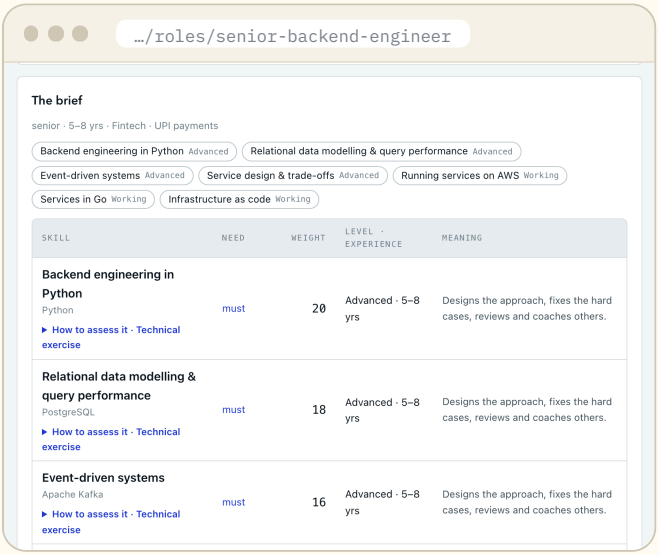


ROLE BRIEF & COMPETENCIES

Paste the JD. Get the brief.

✓ Saves you writing screening criteria by hand

PDF, Word or pasted text becomes title, seniority, ranked skills and competencies on a rung scale. It's defined once and reused by every later stage.

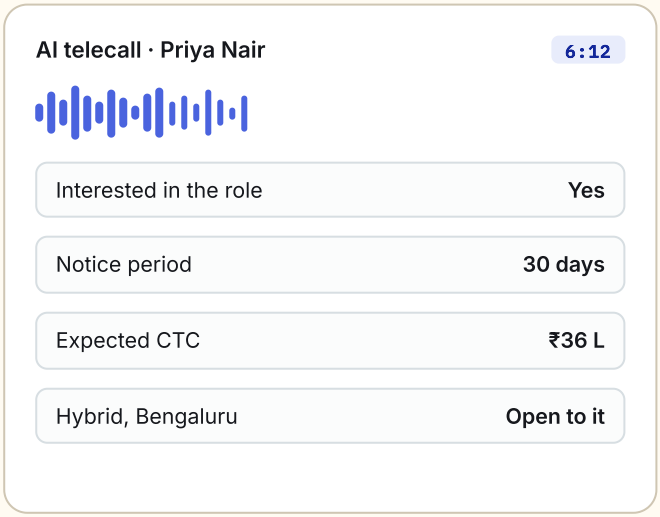


AI TELECALL

The first call, made for you

✓ Saves you a day of dialling

An AI caller rings shortlisted candidates, asks your screening questions and writes the answers back to the profile. Recruiters spend their calls on the people who fit.



No test authors, no extra vendor. *A trail you can trust.*

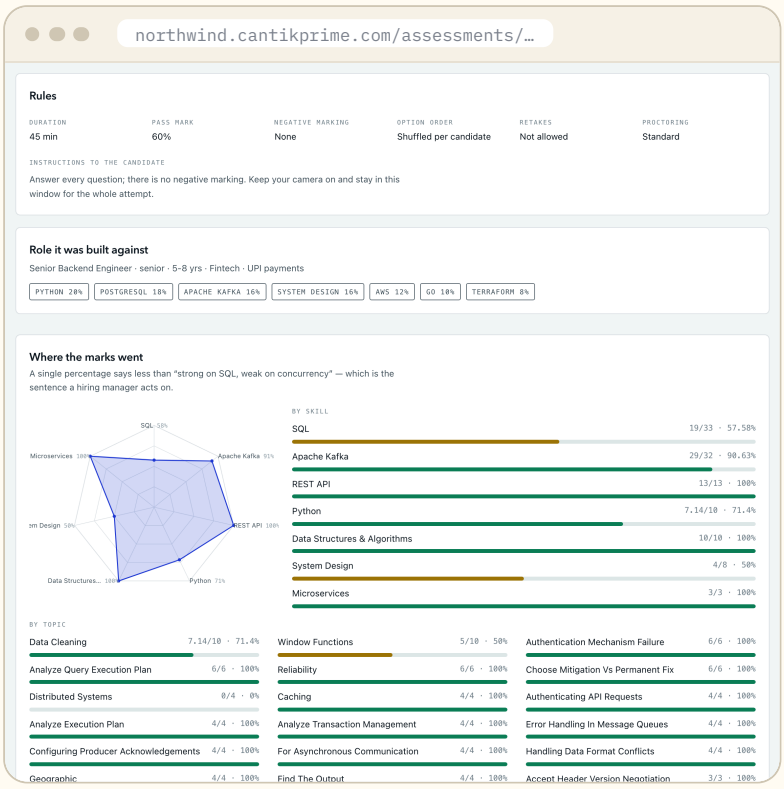
ASSESSMENTS

From JD to a reviewable paper in under two minutes

✓ Saves you writing tests, or paying a vendor for generic ones

Cantik Prime proposes topic weights and question types first, so you review a plan instead of a pile. Approved questions from your library are reused, and new ones are written only for the gaps.

- → **3,500+** vetted questions across **80 skills**
- → MCQs and **coding in a real sandbox** with hidden tests
- → Send at **Easy, Medium or Expert**; the paper is re-timed to fit
- → Non-tech roles get a non-tech mix: no coding for a PM



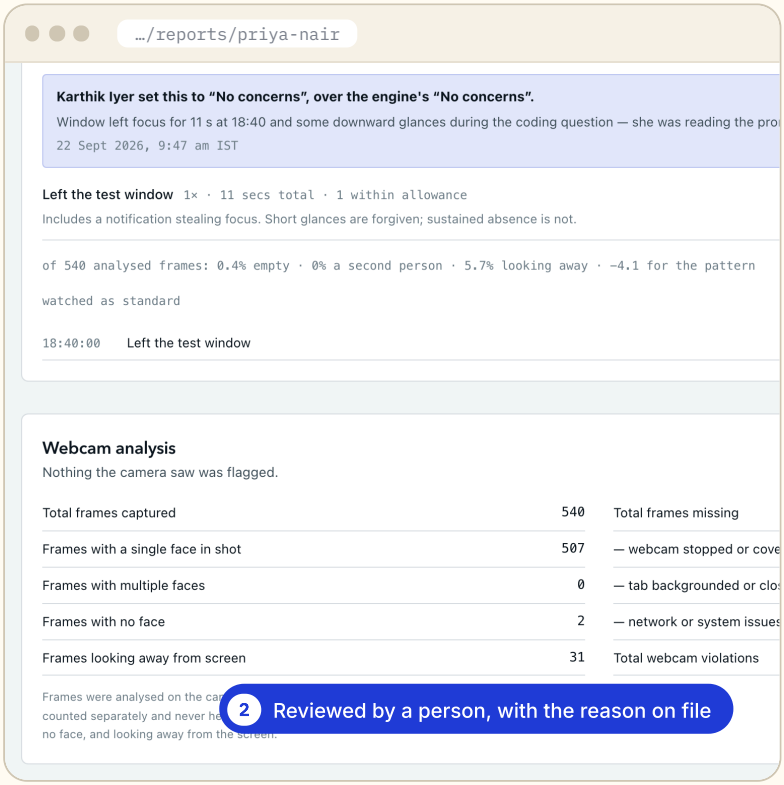
PROCTORING

Every flag has a timestamp. Every verdict has a person.

✓ Saves you invigilating; review only what's flagged

Identity capture before the paper opens, then a full recording of the session, with window, gaze, phone and voice watching. Flags land on the report with the evidence, and a reviewer decides.

- → **Identity check** matched on the report
- → **One window per link**; focus loss and tab switches timestamped
- → **Eye gaze, phone and speech** signals, explained
- → Never a black box: **reviewer override** on every flag



First rounds at any hour. *Panel rounds without the back-and-forth.*

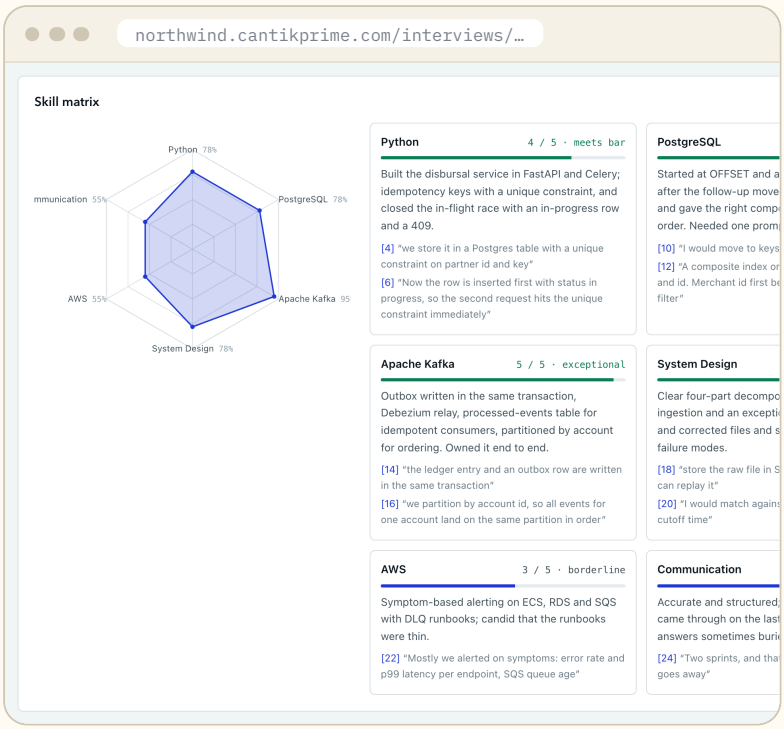
AI INTERVIEWER

Voice interviews that probe what the paper couldn't

✓ Saves your senior engineers' first-round hours

The **Technical** round opens on the topics the candidate found hardest and follows up until it's sure. The **Role Fit** round is the HR conversation: motivation, stability, potential, work style, notice and CTC.

- → Natural voice, **20–30 minute** rounds
- → Recording, transcript and a scorecard with **a quote per score**
- → Same rubric for every candidate, every time



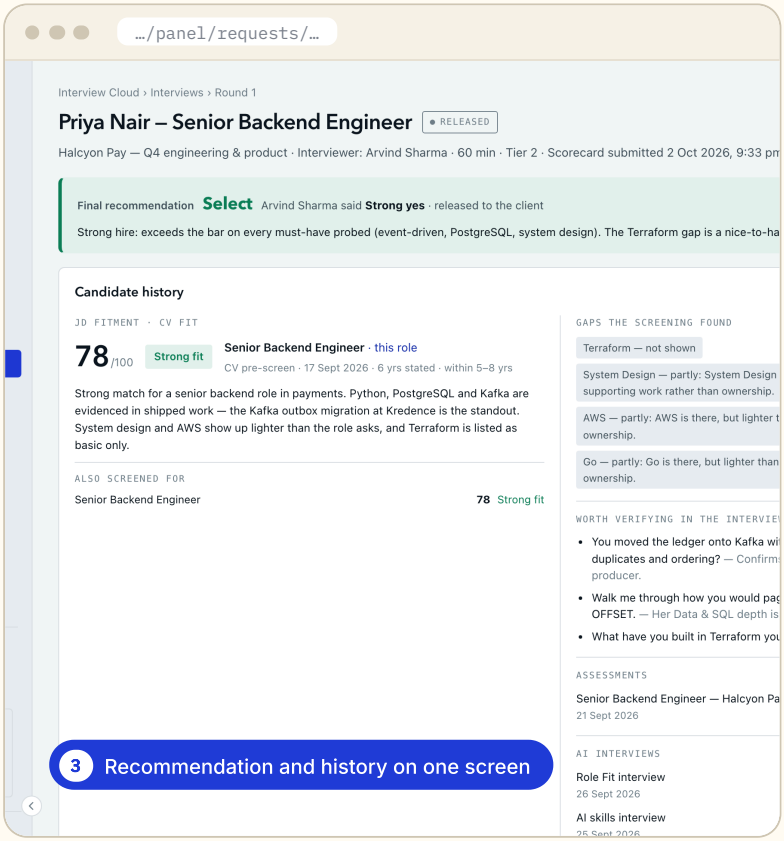
INTERVIEW CLOUD & PANEL ROUNDS

Expert panel rounds, booked and evidenced for you

✓ Saves you the scheduling emails and the feedback chasing

Use your own panelists or vetted experts from Interview Cloud. The meeting runs in your Microsoft Teams, is recorded with consent, and comes back as an evidence pack and a checked scorecard.

- → Candidates **self-book**; no email back-and-forth
- → **Coverage per skill**, quotes and shared code in one pack
- → Generic scorecards are **sent back** for revision
- → Experts never see the AI's scores



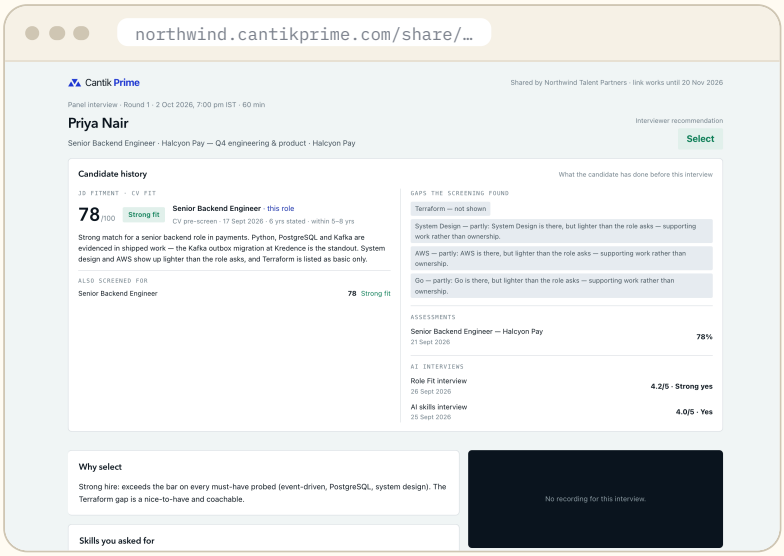
One link for the client, *with all the evidence.*

REPORTS & CLIENT SHARING

A recommendation on top. Nothing leaves without a decision.

✓ Saves you writing status emails to clients

Every report opens on the verdict. Sharing, printing and emailing stay locked until someone records a decision. Clients get a read-only link with the scorecard, recording and transcript; integrity flags and AI scores stay internal.

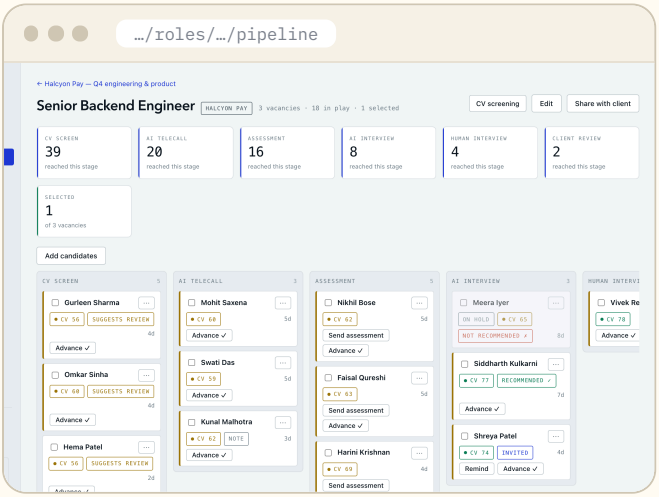


PIPELINE & CANDIDATES

One profile per candidate, across every role

✓ Saves you the "where is this candidate?" spreadsheet

Résumé, skills, consent, recordings and history in one place. Duplicates are caught before they cost a seat, and candidates track their progress in their own portal.

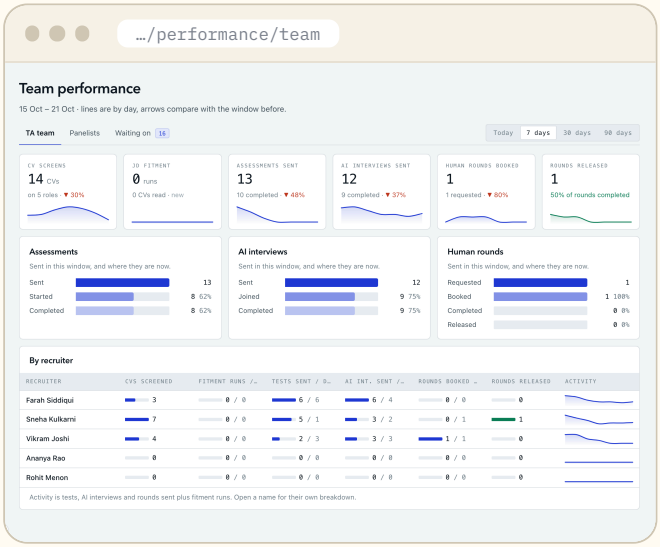


TEAM PERFORMANCE & ACTIVITY

See where hiring is stuck, and on whom

✓ Saves you the Monday status meeting

What each recruiter and panelist moved this week, against last week, on one screen. Who every candidate is waiting on, and who did what on every record.



Candidates stay in the loop on email and WhatsApp

Invites, reminders, booking confirmations and "we have it" receipts at every step.

Hi Priya, your interview with Halcyon Pay is booked for Tue 20 Oct, 11:00.

PLATFORM

Your workspace, your data, *your subdomain.*

yourcompany.cantikprime.com

A workspace of your own

A dedicated host with its own certificate from day one. No shared login page.

row-level security

Isolated by design

Every row is scoped to your organisation, and the database enforces it.

Mumbai region

Hosted in India

Infrastructure and encrypted backups in India, with a tested restore path.

consent on file

Candidate consent, captured

Plain-language consent for recording, talent pool and contact, kept with the candidate.

plan & usage

Usage you can see

Allowances, top-ups and per-module usage, visible to your admins.

ask adi

Answers where you work

Adi, the built-in assistant, answers for your role and plan and takes you to the page.

T

Microsoft Teams
Panel meetings from your account, recorded, transcript pulled in

C

Ceipal
Jobs become roles, applicants become candidates, on a schedule

@

Careers inbox
CVs emailed to your careers address become candidates

PLANS

Assess

Assessments and proctoring for teams that already interview well.

`Assessments · proctoring · library`

Screen

Add CV fit and AI interviews to cut first rounds.

`+ CV fit · AI interviews`

Hire

The full process, from the JD to the client decision.

`+ pipeline · panel rounds · Interview Cloud · client sharing`

Custom

Volume, campus and enterprise needs.

`Custom allowances · SSO · onboarding`

See it on one of your own roles.

Send us a JD. In 30 minutes we'll take it from CV screening to a client-ready shortlist. Your workspace is ready on day one: 14-day pilot, no card.

Book a demo

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cantikprime.com